Motoring-KitCar

Number Of Titles **2**

Estimated Annual Market Value **£860,000**

Estimated Annual Market Volume **250,420**

Weighted Average Cover Price **£3.43**

TITLE	DISTRIBUTOR	RANK	NO OF ISSUES	PRICE	EST. NAT REV	AV. SALES PER ISSUE
KIT CAR	Comag	491	12	£3.40	£560,000	13,725
WHICH KIT	Marketforce (UK) Ltd	722	12	£3.50	£300,000	7,143